

RACE FOR CROWN OF CARNIVAL KING WILL BE LIVELY

Campaign Opens With a Rush
and Friends of Many Can-
didates Busy.

METHODS OF ELECTION.

Only Names Approved by the
Mardi Gras Committee Of-
ficially in Contest.

Official Candidates for King of Coming Carnival at Coney.

Candidates must be nominated to the Mardi Gras Association, Charles Schiffmann, secretary, 100 West 11th St., New York City, and accepted as candidates by the Nominating Committee of the association. No others will be recognized by the Evening World.

Conrad Stulenborg, Coney Island, P. M. Nelson, Lodge, P. M. A. M.

Anton Deibel, 100 West 11th St., New York City, is a member of the Southern Club, Masonic Club, Square Club, Masonic Veterans; honorary life member of Jersey City Lodge, P. M. A. M., and has carried a Union card as a member of the "Carnival-Makers" and "Timers" Union, Galveston, Tex., since 1878.

100,000 "DODGERS" TO CALL VOTES FOR KOLLE.

Mr. Kurtin is put forward by his campaign managers as "The Great Joker."

He was the first manager of the thorough Union house on the Bowery and has figured prominently in the settlement of labor controversies in New York and Philadelphia. He does not visit his old home in Texas because, according to his friends, he is afraid he will be kidnapped and elected Sheriff of Tom Green County.

To William D. Kolle, South Brooklyn's candidate for King is due the credit for the first campaign literature, consisting of a small "dodger," of which 100,000 copies were distributed all over South Brooklyn on Saturday, within an hour after The Evening World giving the list of official candidates was issued. Here is the way it reads:

"W. D. KOLLE, South Brooklyn's choice for King of Mardi Gras."

"Now is your chance!"

First prize, \$500 in gold; Second prize, \$250 in gold; third prize, \$100 in cash; fourth prize, \$50 in cash; given to the persons delivering most Evening World coupons for voting contest for King of the Mardi Gras.

"Place Coupons in a sealed envelope, enclosing slip with number of Coupons on envelope and leave at box office. These envelopes will be opened on the stage of Prospect Hall Garden on the night of Aug. 15, and the prizes awarded."

"Host South Brooklyn and vote for Wm. D. Kolle for King of Mardi Gras."

The polls opened today for the annual election of a King to reign over the Ninth Coney Island Mardi Gras, which will be celebrated the whole week, Sept. 11 to 16, a "Carnival of Flowers and Song."

The election this year will be conducted on an entirely new plan. No queen will be elected by popular vote. Instead, the elected King will choose a queen to share his throne on the first float in the nightly pageant, and preside with him at all functions during the carnival week. All candidates for the crown must be nominated in writing, addressed to the Nominating Committee of the Coney Island Mardi Gras Association, Charles Schiffmann, secretary, Surf Avenue. The committee will pass upon the nominee, and if acceptable to the Mardi Gras Association and The Evening World, the names will be added to the list of "Official Candidates," which will appear in these columns from time to time. No other candidates will be considered, and it will be a waste of time and ammunition for any one to send in votes for any candidate whose name does not appear in the list.

USE ONLY OFFICIAL BALLOT, AND EVERY ONE VOTE.

The first official ballot was printed on the second page of The Evening World on Saturday, and it will appear on that page every day until Thursday, Sept. 7, when the polls close. In the early mails today came several votes for one or another of the "Official Candidates," and there are other signs of a brisk campaign and a hot hustling for votes for the respective candidates for King of the Revels.

In this election the fair sex, suffragettes or anti, have an equal right of franchise with their brothers, sweethearts, husbands and fathers, and experience teaches that the fair ones are first-class campaigners in this annual test of popularity. It is easy to vote, and any reader of The Evening World is invited to vote as many times as she likes. To vote, cut out the official ballot coupon from the second page, fill in the name of the candidate in the space provided, either by writing it, printing it on your typewriter or stamping it in with a rubber stamp. Then send the ballot to the Mardi Gras Editor, Evening World, Room 111, No. 61 Park Row. Ballots may be sent in daily or saved and sent in in a bunch any time before the polls close.

Ballots cannot be bought separate from the paper, nor can copies of The Evening World be bought in bulk, or large numbers, at any of the offices of The Evening World, for it is intended that this election shall be a true popular election.

"GREAT JOINER" ON LIST AS LABORER'S CANDIDATE.

It will be easier perhaps, to remember the date of the Ninth Annual Coney Island Mardi-Gras, Sept. 11, if it is borne in mind that it is just a week after Labor Day. And that will be easy to remember, as one of the most aggressive of the candidates for the Kingly crown is a leader in the ranks of organized labor, in whose honor Labor Day was made a holiday by the Legislature of New York, James H. Kurtin, President of New York Lodge, No. 1, Theatrical Mechanical Association, by unanimous election and re-election since 1904. He has obligated in his three years' incumbency over 400 new members, making his lodge the largest in the United States and Canada. He has been engaged in the theatrical profession more than thirty years, is President of the Empire Booking Company, member of the National Association of Producing Managers, a life member of the "tor's Fund, member of the West End Board of Trade, Brooklyn Royal Arcanum, Odd Fellows, Knights of Pythias, Brooklyn Lodge of Elks, is Past Master and Treasurer of St. George's of Corinthian Chapter, Royal Arch Masons; Past Eminent Commander of Ivanhoe Commandery, K. T. member of the Lodge of Perfection, Fourteenth degree, and of the Council of the Princess of Jerusalem, Sixteenth degree; Chapter of Rose Croix, Eighteenth degree, and the Consistory. Thirty-second degree. He is a Sovereign Grand Inspector, Thirty-third degree, Grand Representative of the Supreme Grand Chapter of New South Wales, member of the fraternal Union, Anointed High Priest, New York State; member of

Two of the Candidates for King Of Carnival of Flowers and Song



JAMES H. KURTIN W.D. KOLLE

Moses Temple, of the Templar Knights Commandery and Azim Grotto No. 2. He is a member of the Southern Club, Masonic Club, Square Club, Masonic Veterans; honorary life member of Jersey City Lodge, P. M. A. M., and has carried a Union card as a member of the "Carnival-Makers" and "Timers" Union, Galveston, Tex., since 1878.

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August Furniture and Rug Sale No Money Down

Club plans or ridiculously small deposits will attract the inexperienced buyer, but wise shoppers will look for honest concerns that don't draw prospective buyers in by a net of high prices and ironclad conditions. Proof of our straightforward dealings is borne out by the fact that we are one of the largest furniture and carpet dealers in the country. Thanks to our enormous purchasing power, we are enabled to offer you the

Best Credit System—One Low Price—Cash or Credit

Genuine Bird's-Eye Maple

Bedroom Suite
(As Illustrated)

With 2-Inch Post Brass Bed

Complete
(As Illustrated)

At 49.98

Princess Dresser in genuine Bird's-eye Maple, with large oval French oval mirror, (not included) value \$25.00. Chest in Maple, with patterned French bed plate mirror, (not included) value \$22.00. Bed, 2-inch post, 5 heavy rollers, and middle mattress, value \$10.00.

Middle Bedroom Bed, spindle back and cane seat; as illustrated, value \$25.00. Bed, spindle back and cane seat; as illustrated, value \$22.00. Bed, spindle back and cane seat; as illustrated, value \$20.00.

Value \$70

FISHER BROS.

COLUMBUS AVE. BET. 103RD & 104TH ST.

FREE 1-WEEKLY OPENS AN ACCOUNT

CREDIT TERMS

Amount	Time	Interest
\$25.00	10.00	7.50
50.00	10.00	15.00
75.00	10.00	22.50
100.00	10.00	30.00

APARTMENTS FURNISH D. Value \$15.00

FREE 1-WEEKLY OPENS AN ACCOUNT

FISHER BROS.

COLUMBUS AVE. BET. 103RD & 104TH ST.

WOMAN PREACHES AND RUNS SUNDAY PICTURE SHOW

Both Performances 'Elevating,'
Says Miss Mayer, So There's
No Incongruity.

Besides being an abolitionist and lecturer, as well as the manager of a moving picture show, Miss Ida Mayer of No. 36 Hardenbrook avenue, Jamaica, has now qualified as a preacher. She took the step from the picture show to the pulpit yesterday when she delivered a sermon in the Jamaica Baptist Church, in the absence of the Rev. James L. Cooke, the pastor.

Miss Mayer's moving picture license permits her to run the show in Fulton street, near Grand, Jamaica, and while a crowd was being entertained there last night her brother, the Rev. George Edward Mayer, pastor of Grace Methodist Church, Troy, N. Y., was

The Evening World's Zoo.

Frog Held on to Twig, Snake Couldn't Swallow Him.

A mortal combat between a big bull-frog and a three-foot striped adder was witnessed near Silver Lake, S. I., by Thomas Brown and William Leckman, printers.

The adder was trying to swallow the frog, which held a six-inch twig in its mouth to keep from going down. After the fight had lasted an hour the frog was saved and the snake killed by the men.

Air Serpent, Green With Great Wings, Attacks an Aviator.

An air serpent may be the latest addition to science, if any of our daring aviators can just corral one.

Frank Goodale, the Piquette Park aviator, said he was attacked 2,000 feet up last night by a long green thing with two great wings. The creature, driven off by the searchlight, retreated to its lair in the clouds.

preaching in the same pulpit where the young woman had spoken the morning before.

Miss Mayer had this to say about the moving picture business today:

"Yes, my show runs Sunday. Now, there seems an incongruity. I addressed the congregation in church yesterday and in the evening the picture show was being run and was crowded. But the incongruity is seeming, not real, for the work is good and helpful."

Cat's Virtues Are Recorded on a Marble Monument.

Tiger, the pet Angora cat of William Gray Brooks, a Philadelphia attorney, was buried in a silk-lined mahogany casket in a private cat cemetery. A marble monument has been erected to his memory.

Tiger was valued at more than \$500 and was treated with as much care as a child of wealthy parents.

Sparrows Convinced Murderous Rooster Had Put Him to Death.

A flock of sparrows killed a young rooster on Herbert D. McCann's place at Bloomfield, N. J., after it had been blinded by their bills.

All were trying to eat from the same pile of oats and the rooster started trouble by killing an offensive bird.

Horse Accused of Eating Guinea Hen, Feathers and All.

Neighbors of Mrs. William Carmichael of Tompkinsville, S. I., say that her horse, Dandy, eats breakfast and poultry with relish.

Mrs. Mary A. Brown, declares Dandy devoured her pet guinea hen, Mollie, feathers and all, but the horse's owner denies it.

Whale Chases Two Fishermen Off Pacific Ocean.

A whale pursued P. M. Reed of Oklahoma City and Capt. Walker of the

launch Leona for five miles off Avalon, Cal., while they were fishing for tuna, and they escaped by throwing overboard the flying fish they were using for bait.

The whale had chased the launch within half a mile of the beach when they saved themselves.

Spanish Hens With Musical "Clucks" Act as Alarm Clocks.

Two black Spanish hens act as alarm clocks for Prof. John Monahan, musician, of Tompkinsville, S. I., who has to get up at 5 A. M. to begin his duties as city stable foreman.

At 4:30 the hens begin clucking and keep it up until their owner arises and tosses an old shoe out of the window.

Turtle Comes Back to Old Farm After 57 Years.

The proverbial slowness of the turtle

Suits from \$17.50 to \$22.50 on Sale at \$12.50

My sale is making price records dance a jig. But "clean up" is the word all along the line.

MOE LEVY
(My Only Store).
119-125 Walker St., New York.

is proven by Sammy, a land turtle that has just returned to the farm of John Allen, Chestnut Hill, Philadelphia, after a trip that required fifty-seven years.

Sammy was recognized by the initials "J. A." date 1854, on its back, and seemed to be glad to get back after its stroll of more than half a century. Sammy is more than 100 years old.

J. Ehrlich & Sons.

YOU CAN'T EQUAL OUR SERVICE

anywhere else, unless you go first to an oculist, and then to an optician—which costs two or three times our prices.

We Charge for Glasses Only. Eyes Examined Without Charge.

By Registered Physicians, Oculists of Long Experience.

Perfect Fitting Glasses as Low as \$2.50

J. Ehrlich & Sons
Oculists' Opticians
223 South Ave., 15th St. 217 B'way, Astor House
350 South Ave., 22d St. 101 Nassau—Ann St.
17 West 42d—Bet. 5th & 6th Aves., New York
498 Fulton St., Cor. Bond St., Brooklyn.

GIMBEL AUGUST SALE OF FURS

Is Backed by Sixty-nine Years of Experience

\$100,000 Worth of Fine Furs at One-third Less Than Regular Season Prices

That both knowledge and experience are required in the successful buying and selling of Furs is a fact not to be denied.

Why such low prices are possible at the approach of the Fur season:

Last Spring we bought many of these skins in foreign markets—when prices were at rock bottom.

We made up these beautiful Furs in our own workrooms during the dull season. And for these reasons, and also because we are sacrificing some profit, we are enabled to offer the lowest prices for high-grade Furs that we believe have ever been quoted in New York.

Many of these Fur Coats will be made up to your special order from the skins you may select. You may also choose the kind and color of lining for any of the Fur Coats in this Sale, excepting those of inexpensive ponyskin.

Necessary alterations will be executed without additional charge on coats at \$75 and upward.

Upon the payment of a satisfactory deposit, you may select any garment in this Sale and we will store it free of charge until the first of October.

Fur Coats Made in Our Special Order Section

Persian Lamb Coats—36 in. length, \$135.
40 in. length, \$160 52 in. length, \$195
Best quality, 36 in. length, \$175
40 in. length, \$225 52 in. length, \$275

Hudson Seal Coats (French-Dyed Muskrat)—
52 in. length, \$150; best quality, \$160

Fur Coats

Arctic Seal Coats—French-Dyed Cooney—52 in. length, \$65 and \$75.

Carcass Coats—36 in. length, \$47.50.
40 in. length, \$52.50 XX quality, 52 in. length, \$75
X quality, 52 in. length, \$60 XXX quality, 52 in. length, \$95

Pony Skin Coats—52 in. length, \$45 and \$55. Trimmed with Skunk-dyed Opossum, \$60. Specially designed for young girls and small women, \$45 and \$60.

Hundreds of Scarfs and Muffs

Natural Raccoon—
Scarfs and Muff Sets, \$15, \$25 and \$32.50 a set.
Selected American Black Fox—
Scarfs and Muffs \$15 and \$25 ea.
Black Wild Lynx—Scarfs and Muffs \$15 ea.

Russian Shawl Scarfs - - - - - \$17.50 ea.
Genuine Lynx—
Extra quality Scarfs and Muffs - - - - - \$37.50 ea.
Mink, beautifully striped—
Scarfs and Muffs - - - - - \$25 ea.
Extra quality Scarfs - - - - - \$37.50 and \$42.50 ea.
Extra quality Muffs - - - - - \$37.50 and \$42.50 ea.
Cross Fox—Animal Scarfs and Muffs - - - - - \$95 a set

Fur Sale in the Subway Store

Pony Skin Coats, \$35 and \$42.50
Splendid Russian ponyskin in these 52-in. length coats.
Arctic Seal Coats (French dyed cooney, 52-inch) length, \$47.50. Also a new Paquin model in Arctic Seal, with spade collar, \$55.

French Cooney Coats, dyed to resemble brown squirrel, \$32.50.
Mink-dyed Marmot Coats, \$52.50.

Sets of Furs

Black Fox-Scarfs, \$11 each; Muffs, \$11 each.
Black and White Wolf—\$19.75 for the set; Muffs, \$10.50 each; Scarfs, \$9.25 each.

Blue Manchurian—very good-looking and durable, \$8 set. Subway Store, Balcony

August Furniture Sale

Furniture at Half Price For Library or "Den"

Among the thousands of fine pieces in the August Furniture Sale many an interesting group escapes the notice it deserves. Here, for instance, for those intending to furnish a cozy, delightful library or den, is a cluster of comfortable pieces at precisely HALF PRICE.

Furniture in Mission Effect, strongly made, with broad arms; heavy square posts and deep seats. Loose seat and back cushions, in Morris chair style, in green or red velvet or corduroy.

Arm Chairs, \$6 from \$12. **Arm Rockers**, \$6.50 from \$12.50. **Settees**, at \$11 from \$22.

"Sleepy Hollow" Arm Chairs, most luxurious with tufted seats and back, covered with plain or figured green velvet. At \$6.25, from \$12.50. At \$9 from \$18.

At \$11, from \$22, with claw feet and carved back.

At \$15, from \$30, with carved frame

"Slipper" Chairs, in Circeanian walnut, covered with wine-colored velvet, at \$5.50, from \$11.

Rocking Chair to match, \$6, from \$12.

"Slipper" Chairs, in golden oak or mahogany, with wood seats, \$2.25, from \$4.50.

Library Tables—Early English, Tudor style, 42 in. long, drop brass pulls, two drawers with locks on each, \$18 from \$39.

Library Table—Early English finish, Mission style, 42 in. long with shelf, \$7 from \$14.

Library Table—Early English, 48 in. long, with drawer, shelf and compartments on each side for books, \$14 from \$28.

Library Table—Early English, Mission effect, 48 in. long with shelf and one large drawer, \$9.50 from \$19. Seventh Floor

Last Days of August Prices on WHITTALL Rugs & Carpets

Tomorrow night ends your opportunities to take advantage of the August price-reductions on the celebrated Whittall Rugs and Carpets—the finest made in America. On Wednesday full prices prevail.

But until tomorrow night you may still choose for apartment house, hotel, office or club these beautiful long-wearing floor-coverings at the usual price of much inferior sets.

And not for six months will another "Mill Clean-up" occur. Sizes and prices range as follows:

Anglo-Persian and Anglo-Indian Rugs

22 1/2 x 36 in., at \$2.50, regularly \$3.25 and \$3.75 up to 11 ft. 3 in. x 15 ft., at \$67.50, regularly \$79 and \$95.

Royal Worcester and Arabic Rugs

22 1/2 x 36 in., at \$2.50, regularly \$3.25, up to 11 ft. 3 in. x 15 ft., regularly \$70.25 and \$75.50, at \$60.

Royal Wilton Rugs

4 ft. 6 in. x 7 ft. 6 in., at \$10.00, regularly \$15, up to 9 x 15 ft., at \$42.60, regularly \$55.

Chlidema and Peerless Body Brussels Rugs

24 x 54 in., \$2.50, regularly \$3. 9 x 15 ft., \$28.60, regularly \$45. **WHITTALL and VICTORIA Wilton Carpets**, now \$2.25 yd., regularly \$3.25. **TEPRAC Wilton Carpets**, now \$1.65 yd., reg. \$2.25 yd. Sixth Floor

New Silks Are Here

Lustrous, beautiful weaves—the advance guard of the superb Silks we have gathered abroad and at home for the Autumn season. Many of them novelties to be found in New York only at Gimbel's. Among them—

Brocade Velvet, in fashionable shades

Paquin crinkled Chiffon Voile

Exquisite Bordure effects. Rich Satin and Gold Brocades

Also a noteworthy showing of wide **Black Dress Satins** from the famous silk mills of A. Clerici & Co., of Como, Italy, whose Satins are renowned for their deep velvety richness, and the brilliancy of their black. 35 to 42 inches wide. \$1.60 to \$4 yd.

Second Floor

Plenty of Silk Stockings in the AUGUST HOSIERY SALE

Nearly everybody, whether man or woman, wants Silk Hosiery nowadays. This August Sale presents larger and finer lots at lower prices than probably have ever been offered before. Besides, there are two fine lots of Silk Lisle Hose, in black, tan and white, for men and women. All new, perfect, and greatly in demand:

Women's \$1.50 Black Silk Stockings, 90c a pair.

Women's 85c Colored Silk Stockings, 50c a pair.

Women's 50c Silk Lisle Stockings, 30c a pair.

Men's \$1.25 and \$1.50 Silk Socks, 70c a pair.

Men's 50c Imported Silk Lisle Socks, 30c a pair.

Men's 85c Black Silk Socks, 50c a pair. Main Floor

Saving an Even Third on Decorative Screens and Boxes

You will find the beautiful decorative furniture of this manufacturer's making in thousands of well-furnished homes. As we are large customers of his, he had sold us a splendid group of three and four-fold screens, Cedar Chests and Matting covered Boxes, in designs to be discontinued, at a straight third less than usual prices.

Screens, with mahogany, maple and oak frames, in various finishes, paneled with cretonnes, burlaps, armatures and other materials in red, greens and browns.

In Early English, at \$3.37, \$5.41, \$4.50, \$5.25 to \$16.60.

In mahogany, at \$6.50, \$9.12, \$19.

In figured oak, at \$3.75 and \$4.

In golden oak, at \$3.75, \$5. \$6.50, \$10.50 and \$10.75.

MATTING-COVERED BOXES—Suitable for hall or window seats, or bedroom. Some trimmed with mahogany or burlap. At \$5.50, \$6.25 and \$6.60.

CEDAR CHESTS, natural or antique finish, at \$10, \$14 and \$20.

Sixth Floor

Summer Breakfasts And Luncheons

Delicious served in the Cool, Airy **GIMBEL TEA ROOM** High Backed—English Flow Men's Smoking (11th) Room—Male

GIMBEL BROTHERS

BROADWAY NEW YORK THIRTY-THIRD ST.